



**ORANG TUA**



# **1 DAY RECRUITMENT**

# **SALES TAKING ORDER**

# **JAWA TENGAH**

**PT. PERINTIS KARYA SENTOSA (ORANG TUA GROUP)**

**Sabtu, 16 Desember 2023**



# TRADITIONAL WINE



**Anggur Kolesom** made from selected local grape, combined with traditional herbs, Anggur Kolesom Orang Tua helps you maintain body health and vitality by increasing blood circulation and relieving body fatigue.

**Anggur Premium** is made from selected Balinese grapes, combined with high-quality herbs and sophisticated winemaking process. The active ingredients will help you maintain body health, replenish stamina, and improve vitality. Delivered to you in an exclusive packaging and exquisite shot glass.

**Beras Kencur Orang Tua** is an Indonesian traditional beverage, enriched with honey, jelly, and egg yolk, to increase appetite and improve body health. Kaempferia galangal will give you benefit of lowering blood pressure and pain relief.

**Anggur Merah** made from the finest Alphonso Lavallee grape and carefully fermented to give you rich taste and unique aromas. Anggur Merah has fruity notes with medium sweetness and some acidity to give you experience of high-quality wine.

**Arak Obat** made from Fermented grape, combined with the goodness of local herbs, will give you benefits of vitality booster and improved metabolism. It is also great for relieving cold symptoms and increasing blood circulation.

**Anggur Putih** made from selected white grape, processed carefully to give you refreshing taste. Anggur Putih is a light-bodied wine, with floral aroma. Medium sweetness combined with crisp acidity will bring pleasant taste in your palate.

# SOJU



Menggunakan bahan baku  
beras pilihan terbaik



Melalui proses 3x distilasi



Menggunakan Korean Green  
Light Bottle yang eksklusif



**BAE soju** is an alcoholic drink made up of the best quality fermented rice and goes through a 3-times distillation process which produces a fresh, clean, and smooth taste.

BAE soju have original flavored soju that contains a 17.8% v/v.

BAE means "Baby" or "Dearest" and it aims to be a loyal companion of consumers in every event and situation



# Anggur Kolesom

Warisan Lintas Generasi



Paduan keistimewaan rasa, aroma dan beragam khasiat Anggur Kolesom, merupakan hasil inovasi tanpa henti yang diturunkan dari generasi ke generasi.

Rasa dan aroma rempah yang unik serta beragam khasiatnya terus bertahan melintasi berbagai perubahan zaman, dan secara turun - temurun terus dinikmati lintas generasi, sejak 1948 hingga hari ini.

## ANGGUR KOLESOM

### Anggur Kolesom

Traditional Healthy Wine to maintain body freshness, improving blood circulation, increasing body strength and stamina. Distinctive taste, aroma and efficacy that persists through various changing times. Continue to be enjoyed by people across generations.

**Different Generations, One Taste**



# Anggur Merah

SELALU PAS

# ANGGUR MERAH

## Anggur Merah

SELALU PAS

Traditional Fortified Red Wine from Orang Tua Called Anggur Merah (Amer) with a distinct combination taste of a well known sweet note, medium body, right amount of acidity. It creates balance and authentic drinking experience, that fit with anybody, anytime and anywhere. Anggur Merah (Amer) always fit through times



Anggur Merah

BRAND ID DENGAN TAGLINE



EMBOSS BOTOL ANGGUR MERAH



BUAH ANGGUR INDONESIA PILIHAN



PEMANDANGAN KEBUN ANGGUR



3 LAPS KEAMANAN AMER



# MIXMAX



**MIX MAX** is a low alcohol drink (4,8%) that's made from authentic fruit based combined with a refreshing soda, came in a 275ml glass bottle. It's consumed by young adults in Indonesia to refresh their mood & while doing activities or hobbies along the day with their fellow friends.



DRUM  
dan SAYA



DRUM WHISKY



**Drum Whisky** is an original Indonesian whisky with high quality process, made through fermentation, distillation and maturation in a barrel to produce a smooth taste, distinctive aroma and perfect color.



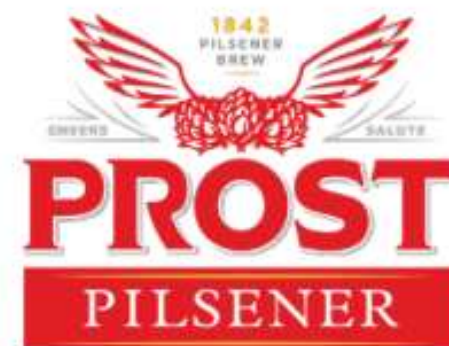
# SINGARAJA



**SingaRaja** - Indonesia's first beer which use two types of yeast. It produce unique taste with special fermentation process. SINGARAJA is a local beer with bold bitter taste, for all RAJA RIMBA in Indonesia.



# PROST PILSENER



**Prost Pilsener** is inspired by the famous Czech brews of 1842 and has a Clean, Crisp, and Fresh taste. Prost Pilsener is a truly unique beer that perfected for modern Indonesian palate.



# PROST ALSTER



**Prost Alster** is a perfect combination of Prost Premier Lager and Real Lemon Juice. With the well-balanced taste of lemonade's sweet and sour, PROST ALSTER is fruity at the first sip but you still can taste the beer within.



# Prost Premier Lager



**Prost Premier Lager** is produced using the Most Modern German Technology and contain triple hops to create perfect aroma and flavor. The good process of brewing makes Prost Premier Lager be a smooth and easy to drink beer.





# König Ludwig Weissbier



**König Ludwig  
Weissbier**

KÖNIGLICH BAYERISCHES BIER

**König Ludwig Weissbier** is one of the leading Weissbier brands in Germany. A Royal Bavarian specialty, with a tight stable foam and is naturally cloudy with yeast. This refreshing beer is very smooth with malty and fruity taste and without any bitterness. It's a challenge to drink only one glass!



# Kaltenberg Royal Lager



**Kaltenberg Royal Lager** A delightful Royal Lager brewed according to the family recipes of His Royal Highness Prince Luitpold of Bavaria. This Beer has a smooth mature taste and pleasant bitterness which comes from Hallertau hops from Bavaria. Its taste is elegant, fresh and pure, rounded and well-balanced, with a pleasant sweetness and a touch of bitterness. This beer is sparkling, and its aftertaste disappears quickly without any lingering bitterness.





ORANG TUA

**SALES TAKING ORDER**



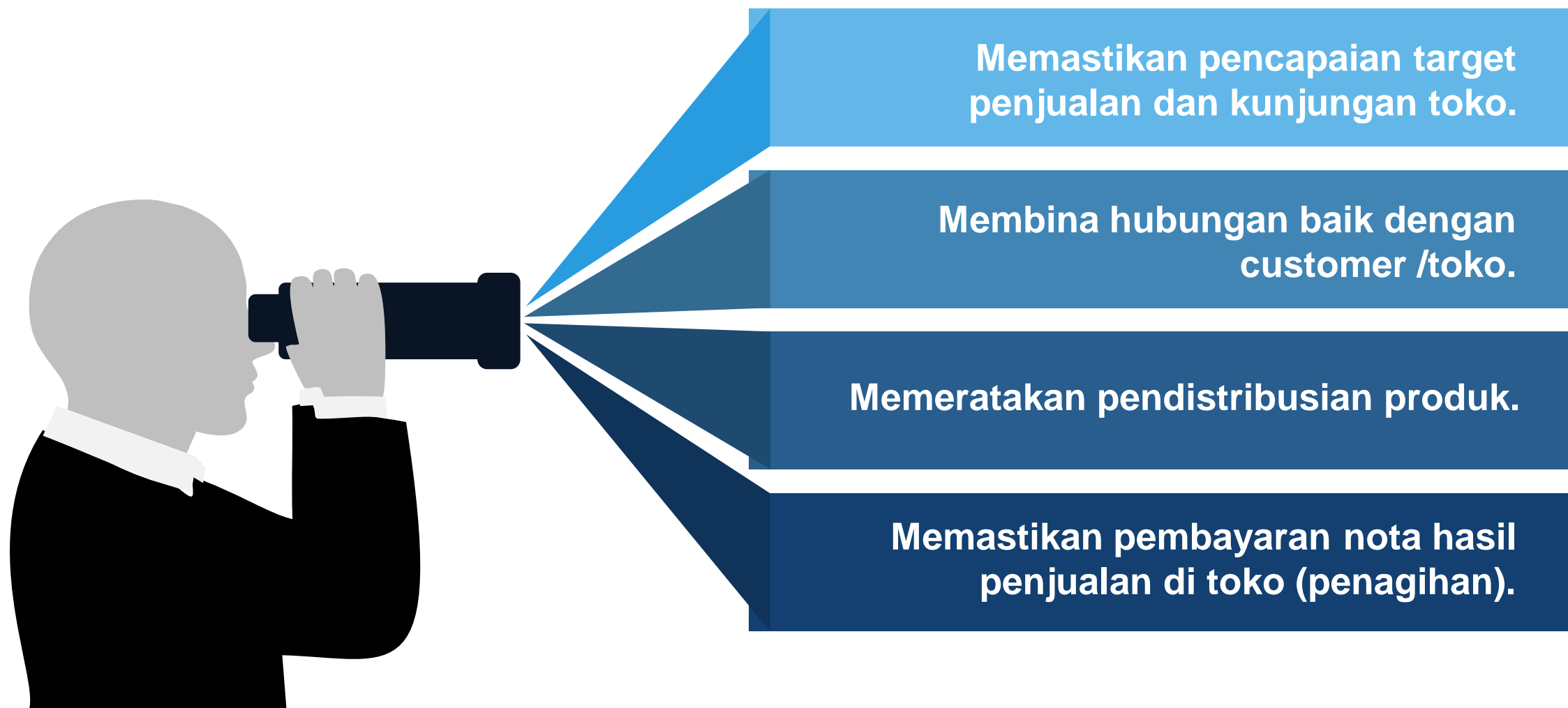
A person wearing a white button-down shirt is shown from the chest down, with their arms slightly outstretched. The background is a composite image of a dense city skyline, featuring prominent skyscrapers like the Empire State Building. The image is split diagonally, with the cityscape on the left and a solid blue background on the right.

# STANDAR KARYAWAN ORANG TUA GROUP

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- 01** Punya mental/mindset yang baik (berpikiran positif).
- 02** Punya hati yang mau dibentuk/ditempa.
- 03** Punya etika/etos kerja yang tinggi (tekun, disiplin, & sopan).
- 04** Punya daya juang yang tinggi (pantang menyerah & niat kerja).

# TUGAS DAN TANGGUNG JAWAB SALES TAKING ORDER





# GAMBARAN KERJA SALES

## WAKTU KERJA

Masuk 07.00

Senin – Sabtu



1. Pengambilan Alat Kerja



2. Briefing Tim



3. Berangkat Kunjungan Toko-Toko  
Sesuai Rute Yang Di Tentukan

# GAMBARAN KERJA SALES



## 4. Melakukan Proses Negosiasi, Penjualan Dan Penagihan



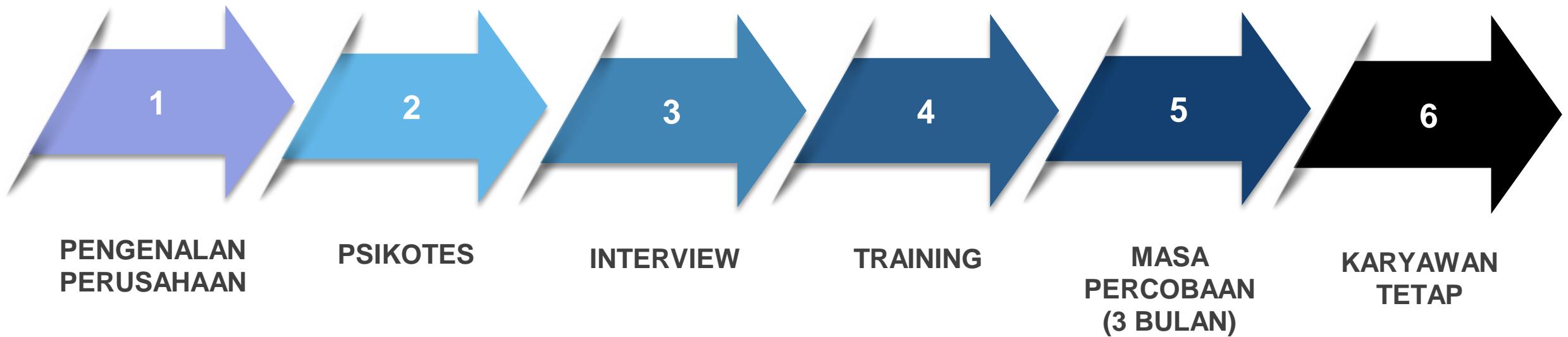
## 5. Cek Stok Barang Di Toko + Setting Display (Opsional).

**PULANG  
DEPO**

**6. Kembalikan Alat  
Kerja & Klaim Uang  
Bensin/Makan.**



# PROSES REKRUTMEN



# KUALIFIKASI

**PENEMPATAN WILAYAH  
JAWA TENGAH SELATAN**



**Solo, Sragen, Yogya, Klaten,  
Purwokerto, Banjarnegara,  
Kebumen, Magelang**

**01**

**USIA MAKSIMAL  
35 TAHUN**

**02**

**PENDIDIKAN MINIMAL  
SMA/SMK/MA  
SEDERAJAT (Nilai  
min.70)**

**03**

**MEMILIKI  
SIM C**

**04**

**BELUM PERNAH  
BEKERJA DI OT  
GROUP**



## BENEFIT YANG DIDAPATKAN APA SAJA?

- ☐ **Gaji Pokok**
- ☐ **Tunjangan Jabatan**
- ☐ **Insentif Penjualan (Komisi)**
- ☐ **Uang Bensin**
- ☐ **Uang Makan**
- ☐ **BPJS Kesehatan & Ketenagakerjaan**
- ☐ **THR**
- ☐ **Program Kepemilikan Motor (menjadi hak milik)**
- ☐ **Status karyawan **TETAP****  
(setelah melewati masa percobaan selama 3 bulan)

# TRAINING

Masa training dilaksanakan selama 5 hari dilaksanakan di masing-masing wilayah di Semarang

- Training **WAJIB** hadir setiap hari
- Training **WAJIB** membawa kendaraan bermotor
- Training **WAJIB** membawa berkas lengkap





**Apabila keluar bekerja sebelum  
3 bulan maka dikenakan pinalti  
sebesar RP 1.000.000,-**



**TERIMA KASIH**