



Hello.

Let me share about MKP



Vision

**The Most Reliable Traffic Intelligence
Company**

Mission

**Create Interlocking Values in Front-End
Digital Payment Ecosystem**



MKP Accomplishment.

+6.6T

Total Processing
Value (IDR)

+110M

Total Traffic
Transactions

+500

Ticketing Points

+6000

Total Terminal Payment

Founders.



“A reliable digital solution to help people advance their business in cloud-computing-based system, obtained with adaptive technology.”

Irawan
Co Founders & Co-CEO



“Transform a traditional validation into advanced digital solutions with traffic intelligence solutions.”

Nicholas Anggada
Co Founders & CEO



“Sustain a comprehensive focus and enhance our service level agreement with Unified Dashboard to prioritize adding value in data analytics and security for our customer satisfaction.”

Anggraeni Kasih
Co Founders & COO

Framework.



Issued

Our core front-end engine software specialize in **tourism, parking, e-retribution, and public transport**



Validation

Processing the data accuracy to capture the real traffic in defining data intelligence



Payment

Cashless payment acceptance and reconciliation services



Distribution

Digital inventory gateway for our digital front-end ecosystem



Analytic

Descriptive, comparative, and predictive analytic for decision maker

Problems.



**Manual
Ticketing
System**



**Poor
Validation**



**Unintegrated
EDC Payment**



**Lack of
Analytics**



**Limited Channel
Distribution:
Onsite Purchase
Only**

- We create a new generation of traffic intelligence solutions with our 2 strategic business unit



MKP E-TICKETING



MKP Mobile



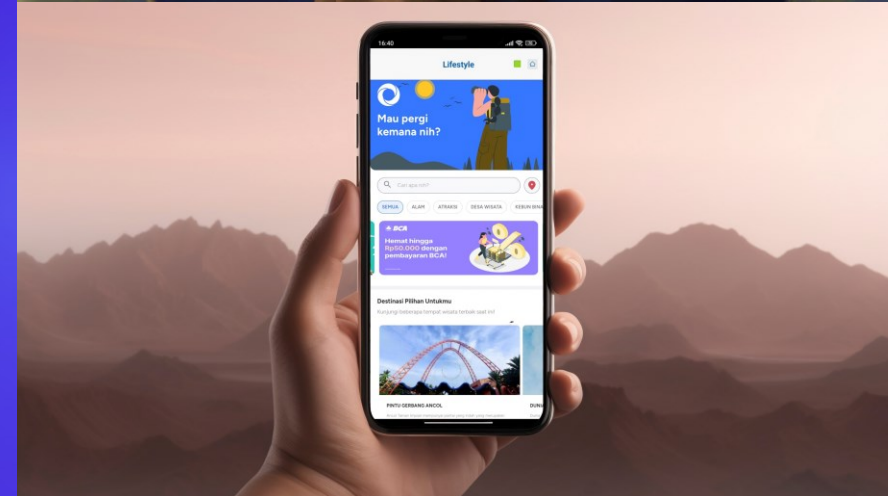
Build a new **Digital Ecosystem** with 3 Products
(Tourism, Public Transport and Tessera) for the better future of Indonesia



Tourism

Ticketing Management System

MKP introduce **one man one ticket** in tourism industry, facilitating **online** purchase to millions mobile banking users, and **onsite** purchase with Selfkiosk.





Issued

Customers buy tickets onsite using a self-kiosk or ticket counter and get a unique QR code



Payment

Payment can be made using all cashless methods (QRIS, Debit Card, Credit Card, Prepaid Card)



Analytic

Each transaction is recorded in real-time through the dashboard and reconciled using the system



On-site Purchase Flow



Validation

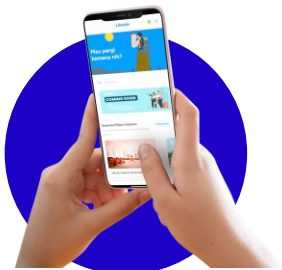
The unique QR code is then validated using MKP hardware





Payment

Payment can be made using mobile banking



Issued

Customers buy ticket online using Lifestyle Mobile Banking and get a unique QR code



Analytic

Each transaction is recorded in real-time through the dashboard and reconciled using the system



Online Purchase Flow



Validation

The unique QR code is then validated using MKP hardware



Public Transport

Boarding Management System

The first local company with a Boarding Management System certified in accordance with SEDJPL No. 33 of 2023, accommodating both **online and onsite ticket purchases**. MKP is also the pioneer to launch a self-service kiosk for passenger ticket purchases in Indonesia's seaport





Payment

Payment can be made using all cashless methods (QRIS, Debit Card, Credit Card, Prepaid Card)



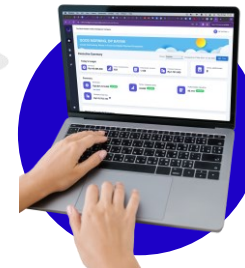
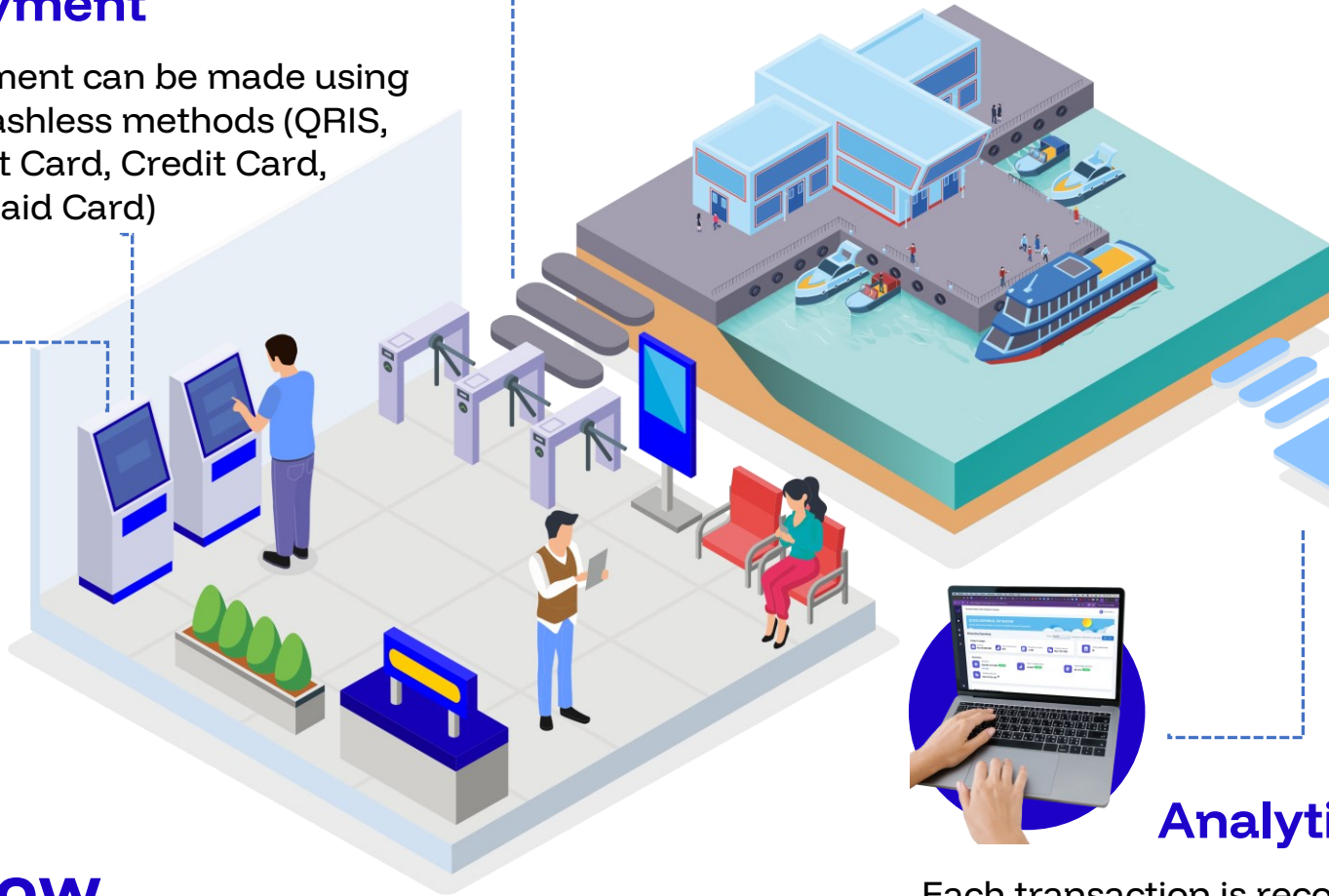
Validation

Tickets that have been purchased are validated through the turnstile gate or using a mobile POS



Issued

Customer buy ticket onsite using selfkiosk or ticket counter.



Analytic

Each transaction is recorded in real-time through the dashboard and reconciled using the system by MKP

On-site Purchase Flow



Payment

Payment can be made using mobile banking



Validation

Tickets that have been purchased are validated through the turnstile gate or using a mobile POS



Issued

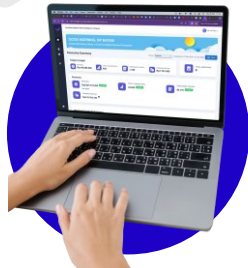
Customer buy ticket online using Lifestyle Mobile Banking and get a unique QR code



Online Purchase Flow

Analytic

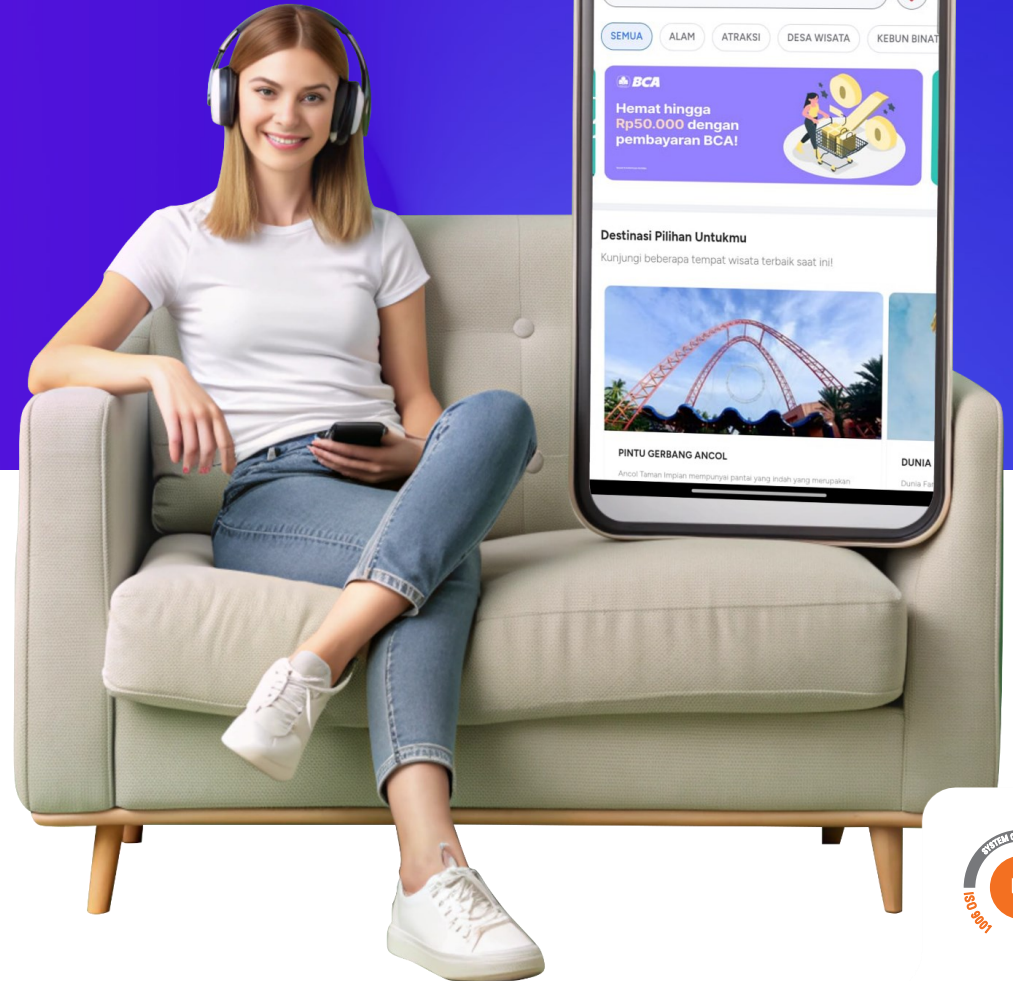
Each transaction is recorded in real-time through the dashboard and reconciled using the system by MKP



Online Purchase and Distribution Channel



More than 100 million mobile banking, telecommunication and fintech users, able to access the purchase of domestic tourism tickets, international attractions, and ferry tickets.



tiketkapal.com

#PesanBayarBerlayar

TiketKapal.com is a convenient and user-friendly platform for booking ferry tickets. Accessible via web browser or mobile apps.



Download
tiketkapal.com



Make
Account

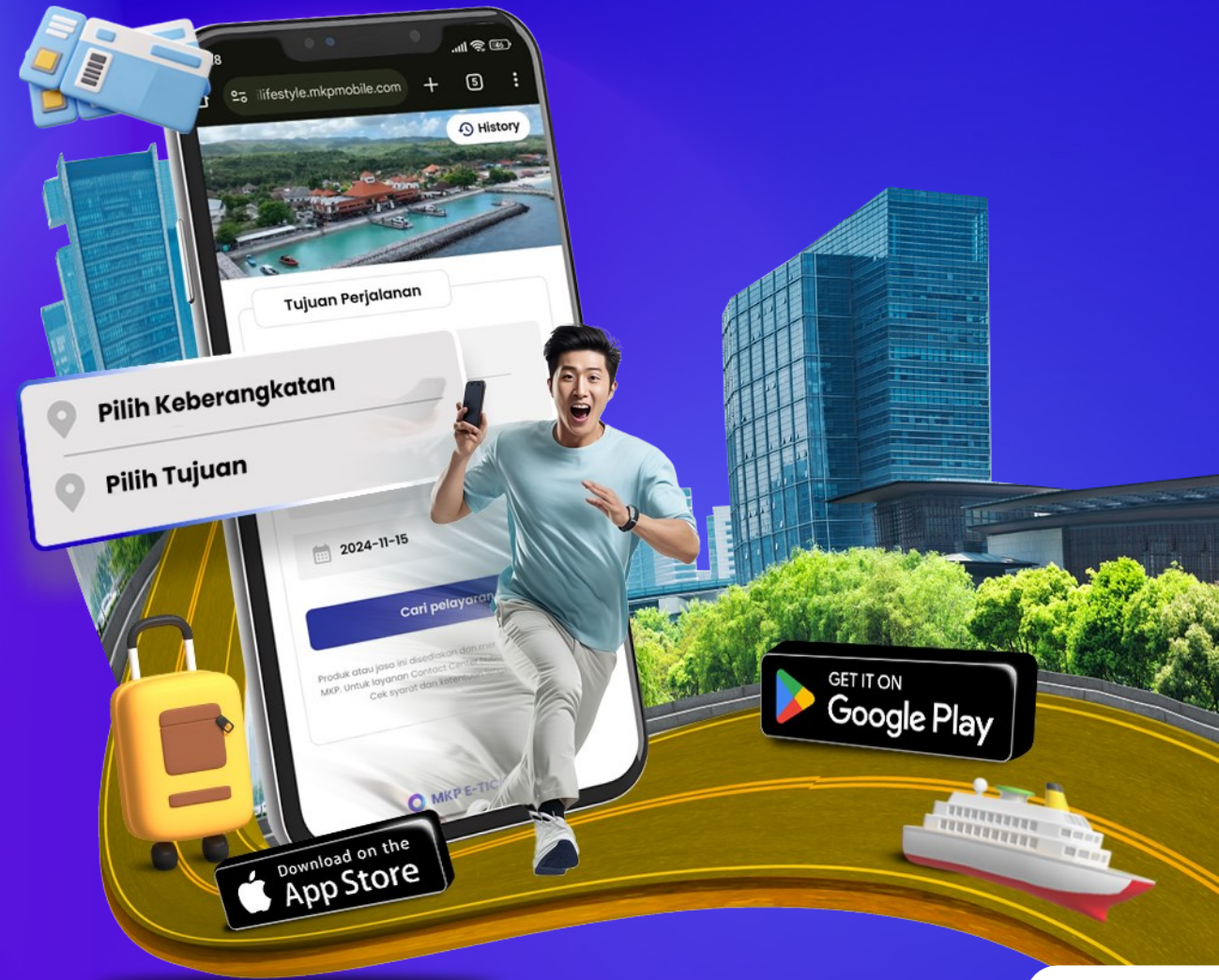


Order
Ticket



Get Online
Boarding
Pass

With **TiketKapal.com**, passengers can book tickets well in advance, check ferry departure schedules, and make cashless payments, ensuring a smooth and hassle-free travel experience.





Tessera is a B2B platform for corporate and travel agents that simplifies MICE activities. From transportation options such as airplanes, bus, car rental, ships, ferry, trains to hotel accommodations and event selections, we guarantee the best service at the most competitive prices. Our goal is to ensure a more efficient journey while providing an unforgettable experience



Booking Engine



Customer Support (TESSA)



Dashboard Analytics & Reports



Credit Facility





MKP Mobile

Distributing **Banking and Digital
Products** to all levels of society





Parking Reader

tap in tap out technology with multi-issuer single settlement feature that accept various prepaid cards and data reconciliation

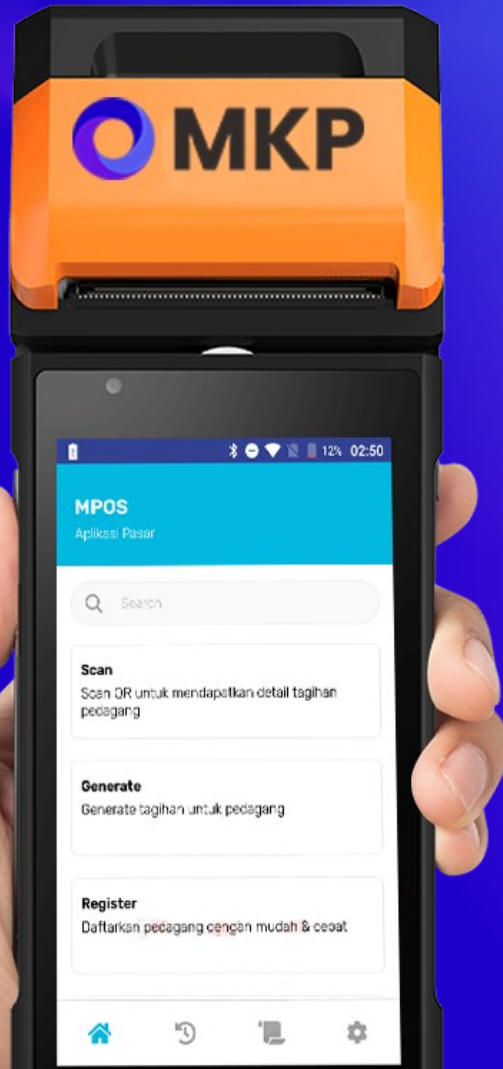




Billing Management System

provides an electronic retribution system. Connected to bank's payment channel and consolidated into a single monitoring dashboard, simplifying the reconciliation process for users.

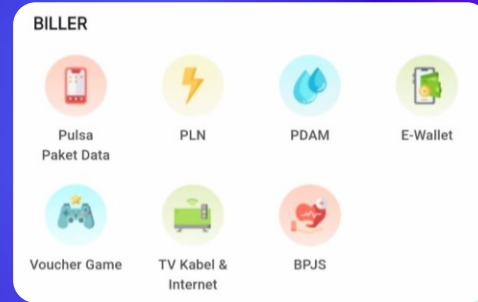
conciliation



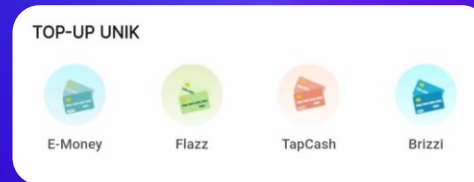
Mint

Mint is a community-based application featuring Multi billers payments, supply chain, eMoney top-ups, mini ATM functions, and integration with digital savings

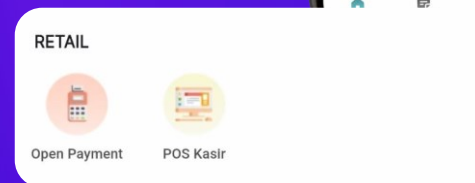
Multi billers



Top up eMoney



POS Cashier



MyBills

My Bills supplies several digital products to various mobile banking services and institution-owned applications





We simplify ATM functions by providing API connectivity for banking services, including balance inquiry, fund transfers, and cash withdrawal.



Check Balance

Check your balance anywhere and anytime



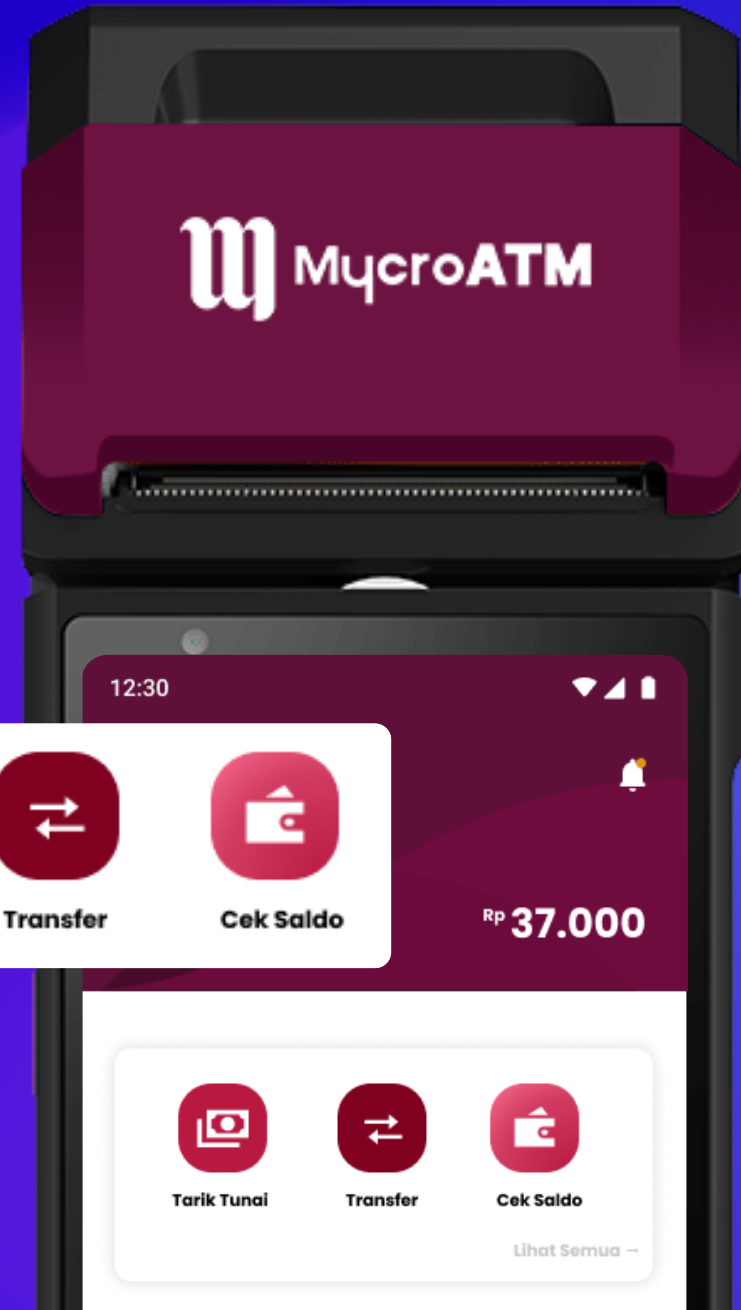
Interbank Transfer

Transfer out to more than 80 banks



Cash Withdrawal

Cash withdrawals accepted from all bank ATM cards





Saldo anda
Rp 79.000

+
Tambah Saldo

↔
Transfer

Check Balance

BPR customers can check their account balance in real-time via Mobile Apps

Top Up Balance

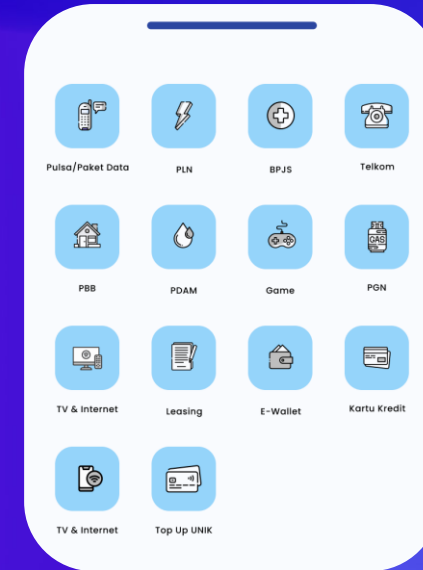
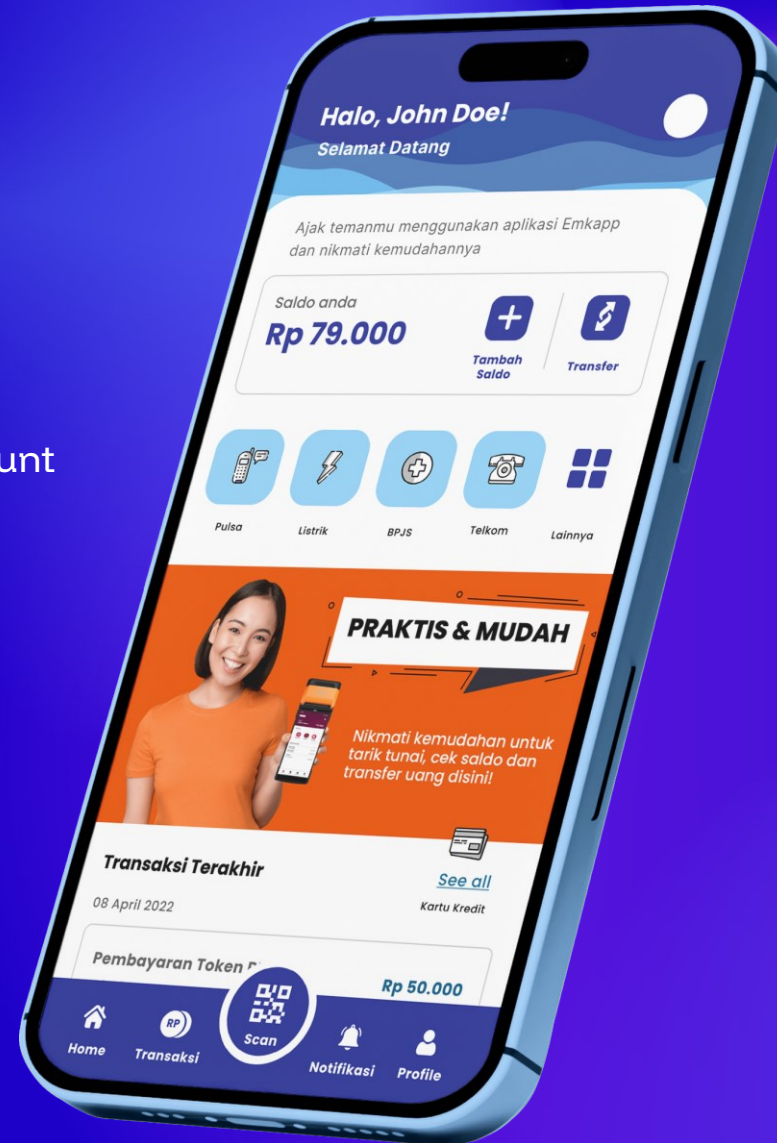
Fast and secure transfer feature

Transfer

BPR customers can easily transfer funds within BPR or to other banks.

Loan Services

BPR customers can easily apply for a loan



Digital Products

BPR customers can purchase digital products like lifestyle billers, top-ups, and other multibillers (PPOB) via Mobile Banking Apps



Branch Office.

Semarang.

Jl. Singosari I no.12
Kel. Pleburan, Kec. Semarang Selatan, Semarang, Jawa Tengah
50241

Jakarta.

(Neo Soho) Jl. Letjen S. Parman, No.Kav. 28,
RT.3/RW.5, Tj. Duren Selatan, Kec. Grogol, Petamburan,
Jakarta Barat, 11470, Unit 2327

Bali.

Jl. Kapaon Indah Blok A No.5, Pemogan, Denpasar
Selatan, Denpasar

Surabaya.

Jl. Tegalsari 35 Surabaya, Jawa Timur 60282 (Visma Co-Working
Space)



MKP Official



MKPofficial_



PT Mitra Kasih Perkasa

mitrakasihperkasa.com

